CONTRACT



WMUR 100 South Commercial Street Manchester, NH 03101 (603)669-9999

	Contract / Re	evisio	<u>on</u>	Alt Order #
	946658	1	2	
Product		-		
candidate				
Contract Dates	Estimate #			
09/04/12 - 09/24/12	1536 Sked /	4		
Advertiser			<u>Or</u>	iginal Date / Revision
Obama/D/President			(09/14/12 / 09/15/12

And:

GMMB 3050 K St, NW Washington, DC 20007 Billing Cycle | Billing Calendar Cash/Trade EOM/EOC Broadcast Cash Station Account Executive Sales Office WMUR Linda Magay Manchester Special Handling Demographic Adults 25-54 IDB# Advertiser Code Product Code 9912856 <u>Agency Ref</u> Advertiser Ref

Spots/ *Line Ch Start Date End Date Description Length Week Start/End Time Days Rate Type Spots Amount E 24 WMUR09/10/12 09/10/12 Who Wants to be a Millionair 1230-1p :30 NM n \$0.0 Class of Time - Immediately Pre-emptible without notice Start Date End Date Spots/Week Weekdays Rate Week: 09/10/12 09/16/12 \$100.00 Spot Ch **Date Range** Description Start/End Time Weekdays Length Rate Type 1 WMUR 09/10/12-09/16/12 Who Wants to be a Millionaire 1230-1p :30 \$100.00 NM Credited E 27 WMUR09/10/12 09/10/12 THE CHEW 1-2PM :30 NM 0 \$0.0 Class of Time - Immediately Pre-emptible without notice Start Date End Date Weekdays Spots/Week Rate Week: 09/10/12 09/16/12 2 \$125.00 Spot Ch Date Range **Description** Start/End Time <u>Weekdays</u> **Length** Rate Type 1 WMUR 09/10/12-09/16/12 THE CHEW 1-2PM \$125.00 NM :30 Credited 2 WMUR 09/10/12-09/16/12 THE CHEW 1-2PM M-----:30 \$125.00 NM Credited E 29 WMUR09/07/12 09/07/12 GENERAL HOSPITAL :30 NM 3p-4p \$125.0 1 Class of Time - Immediately Pre-emptible without notice Start Date **End Date** Weekdays Spots/Week Rate Week: 09/03/12 09/09/12 \$125.00 Start/End Time Spot Ch Date Range **Description** <u>Weekdays</u> Length Rate Type 2 WMUR 09/03/12-09/09/12 GENERAL HOSPITAL 3p-4p -----F----:30 \$125.00 NM moved spots to different contract per agency E 53 WMUR09/07/12 09/07/12 Nightline 1135p-1206a :30 NM 0 \$0.0 Class of Time - Immediately Pre-emptible without notice Spots/Week Start Date **End Date** <u>Weekdays</u> Rate 09/09/12 \$100.00 Week: 09/03/12 Spot Ch Date Range Description Start/End Time Weekdays Rate Lenath Type 1 WMUR 09/03/12-09/09/12 Nightline 1135p-1206a :30 \$100.00 NM Credited moved spots to different contract per agency

(* Line Transactions: N = New, E = Edited, D = Deleted)

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	Contract / Revision 946658 / 2	Alt Order #
Contract Dates 09/04/12 - 09/24/12	Product candidate	Estimate # 1536 Sked A
Advertiser Obama/D/President	j	nginal Date / Revision 09/14/12 / 09/15/12

			Spots				
*Line Ch Start Date End Date Description	Start/End Time	Days Len	gth Weel	k Rate	TypeS	oots	Amoun
E 54 WMUR09/10/12 09/10/12 Nightline Class of Time - Immediately Pre-emptible without notice Start Date	1135p-1206a		:30		NM	0	\$0.0
Week: 09/10/12	<u>Rate</u> \$100.00				1		
Spot Ch Date Range Description	Start/End Time	Weekdays	<u>Length</u>	Rate	Type		
1 WMUR 09/10/12-09/16/12 Nightline Credited	1135p-120 6a	M	:30	\$100.00	NM		
2 WMUR 09/10/12-09/16/12 Nightline Credited	1135p-1206a	M	:30	\$100.00	NM		
E 70 WMUR09/08/12 09/08/12 SA 12P-3P	12P-6P		:30		NM	3	\$225.0
Class of Time - Immediately Pre-emptible without notice Start Date	<u>Rate</u> \$75.00						
<u>Spot Ch Date Range Description</u> 4 WMUR 09/03/12-09/09/12 SA 12P-3P	Start/End Time 12P-6P	<u>Weekdays</u> Sa	Length :30	<u>Rate</u> \$75.00	Type NM		
Credited	12. 0.	34	.00	Ψ/ 0.00	, ,,,,,		
moved spots to different contract per agency				*****			
E 71 WMUR09/08/12 09/08/12 News 9 at 7	7-730p		:30		NM	0	\$0.0
Class of Time - Immediately Pre-emptible without notice Start Date End Date Weekdays Spots/Week Week: 09/03/12 09/09/121- 1	<u>Rate</u> \$500.00						
Spot Ch Date Range Description	Start/End Time	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	Type		
1 WMUR 09/03/12-09/09/12 News 9 at 7 Credited	7-730p	Sa	:30	\$500.00	NM		
moved spots to different contract per agency				7.70.1			
E 74 WMUR09/09/12 09/09/12 This Week with Christiane	12n-1p		:30		NM	0	\$0.0
Class of Time - Immediately Pre-emptible without notice Start Date End Date Weekdays Spots/Week Week: 09/03/12 09/09/121 1	<u>Rate</u> \$750.00						
Spot Ch Date Range Description	Start/End Time	<u>Weekdays</u>	<u>Length</u>	Rate	Type		
1 WMUR 09/03/12-09/09/12 This Week with Christiane Credited	12n-1p	St	:30	\$750.00	NM		
moved spots to different contract per agency							
E 81 WMUR09/08/12 09/09/12 Brothers & Sisters	Brothers & Sisters		:30		NM	2	\$100.0
Class of Time - Immediately Pre-emptible without notice							
Start Date End Date Weekdays Spots/Week Week: 09/03/12 09/09/12 12 3	<u>Rate</u> \$50.00						
Spot Ch Date Range Description	Start/End Time	<u>Weekdays</u>	<u>Length</u>	Rate	Type		
3 WMUR 09/03/12-09/09/12 Brothers & Sisters	Brothers & Sister	sSaSı	:30	\$ 50.00	NM		
Credited							
moved spots to different contract per agency E 91 WMUR09/12/12 09/14/12 KELLY LIVE DAY	9AM-10AM	,,	:30		NM	6	\$1,050.0
Class of Time - Immediately Pre-emptible without notice	OAN TOAN		.00		INIVI	o	φ1,050.0
Start Date End Date Weekdays Spots/Week Week: 09/10/12 09/16/12 232 7	<u>Rate</u> \$175.00						
Spot Ch Date Range Description	Start/End Time		<u>Lenath</u>	Rate	Type		
1 WMUR 09/10/12-09/16/12 KELLY LIVE DAY Credited	9AM-10AM	WThF	:30	\$175.00	NM		
E 93 WMUR09/12/12 09/14/12 STEVE HARVEY DY 9/4 ST	Γ/10-11a		:30		NM	6	\$360.0
Class of Time - Immediately Pre-emptible without notice							

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09/14/12 / 09/15/12



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	Contract / R	evisi	<u>on</u>	Alt Order #	
	946658	1	2		
Contract Dates	Product			Estimate #	=
09/04/12 - 09/24/12	candidate			1536 Sked A	
Advertiser .			Ori	ginal Date / Revision	=

	<u> </u>	Spots/		
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Rate	TypeSpots	Amoun
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/10/12 09/16/12223 7	Rate			
Week: 09/10/12 09/16/12223 7 Spot Ch Date Range Description	\$60.00 Start/End Time	Weekdays Length Rate	Type	
1 WMUR 09/10/12-09/16/12 STEVE HARVEY DY 9/4 S		WThF :30 \$60.00	NM	
Credited				
E 101 WMUR09/12/12 09/14/12 THE CHEW	1-2PM	:30	NM 5	\$625.0
Class of Time - Immediately Pre-emptible without notice Start Date End Date Weekdays Spots/Week	Rate			
Week: 09/10/12 09/16/12222 6	\$125.00	Manual Laurette Data	*	
Spot Ch Date Range Description 1 WMUR 09/10/12-09/16/12 THE CHEW	Start/End Time 1-2PM	Weekdays Length Rate	<u>Type</u> NM	
Credited	. 2			
E 103 WMUR09/12/12 09/14/12 GENERAL HOSPITAL	2р-3р	:30	NM 5	\$625.0
Class of Time - Immediately Pre-emptible without notice Start Date End Date Weekdays Spots/Week	Poto			
Start Date End Date Weekdays Spots/Week Week: 09/10/12 09/16/12222 6	<u>Rate</u> \$125.00			
Spot Ch Date Range Description	Start/End Time	Weekdays Length Rate	<u>Type</u>	
1 WMUR 09/10/12-09/16/12 GENERAL HOSPITAL Credited	2p-3p	wThF :30 \$125.00	NM	
N 158 WMUR09/18/12 09/24/12 5a Daybreak	5-6a	:30	NM 10	\$3,500.0
Class of Time - Pre-emptible with notice				φο,σσσ.σ
Start Date End Date Weekdays Spots/Week Week: 09/18/12 09/24/12 MTWTF 10	Rate			
N 159 WMUR09/18/12 09/24/12 6a Daybreak	\$350.00 6-7a	:30	NM 10	#7 000 0
Class of Time - Pre-emptible with notice	0-7a	.30	NM 10	\$7,000.0
Start Date End Date Weekdays Spots/Week	Rate			
Week: 09/18/12	\$700.00			
N 160 WMUR09/18/12 09/24/12 Good Morning America Class of Time - Pre-emptible with notice	7-9a	:30	NM 20	\$11,000.0
Start Date End Date Weekdays Spots/Week	Rate			
Week: 09/18/12 09/24/12 MTWTF 20	\$550.00			
N 161 WMUR09/18/12 09/24/12 KELLY& MICHAEL LIVE DA	\\9AM-10AM	:30	NM 8	\$1,400.0
Class of Time - Immediately Pre-emptible without notice Start Date End Date Weekdays Spots/Week	<u>Rate</u>			
Week: 09/18/12 09/24/12 MTWTF 8	\$175.00			
N 162 WMUR09/18/12 09/24/12 STEVE HARVEY DY 9/4 ST	7/10-11a	:30	NM 8	\$480.0
Class of Time - Immediately Pre-emptible without notice Start Date End Date Weekdays Spots/Week	Pata			
Start Date End Date Weekdays Spots/Week Week: 09/18/12 09/24/12 MTWTF 8	<u>Rate</u> \$60.00			
N 163 WMUR09/18/12 09/24/12 The View	11-12p	:30	NM 8	\$1,400.0
Class of Time - Immediately Pre-emptible without notice	ъ.			
Start Date End Date Weekdays Spots/Week Week: 09/18/12 09/24/12 MTWTF 8	<u>Rate</u> \$175.00			
N 164 WMUR09/18/12 09/21/12 News 9 at Noon	12-1230p	:30	NM 4	\$500.0
Class of Time - Immediately Pre-emptible without notice	·			,
Start Date End Date Weekdays Spots/Week Week: 09/18/12 09/24/12 -TwTF 4	<u>Rate</u> \$125.00			
N 165 WMUR09/24/12 09/24/12 News 9 at Noon	12-1230p	:30	NM 1	\$175.0
Class of Time - Immediately Pre-emptible without notice	1200p	.00	1.4141	φ175.0
,			•	

Obama/D/President

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09/14/12 / 09/15/12



WMUR 100 South Commercial Street Manchester, NH 03101 (603)669-9999

	Contract / Revision 946658 /	n Alt Order # 2
Contract Dates 09/04/12 - 09/24/12	Product candidate	Estimate # 1536 Sked A
Advertiser		Original Date / Revision

*Line	Ch Start	Date End Da	ate Description	n	Start/End Time	Davs	Spots/ Length Week	Rate	TypeS	Spots	Amoun
	Start Date k: 09/18/12	End Date 09/24/12	Weekdays M	Spots/Week	Rate \$175.00		20.19	· iato	.,,,,,	эроло	7 1110 011
N 166	WMUR09/18/	12 09/21/1	2 Who Wants	to be a Milliona	ir(1230-1p		:30		NM	5	\$550.0
	Class of Time Start Date c: 09/18/12	- Immediate End Date 09/24/12	y Pre-emptible v <u>Weekdays</u> -TWTF	without notice Spots/Week 5	<u>Rate</u> \$110.00						
N 167	WMUR09/24/	12 09/24/1	2 Who Wants	to be a Milliona	ir∈1230-1p		:30		NM	1	\$125.0
	Class of Time Start Date c: 09/18/12	- Immediate End Date 09/24/12	y Pre-emptible v <u>Weekdays</u> M	without notice Spots/Week 1	<u>Rate</u> \$125.00		_				
N 168	WMUR09/18/	12 09/24/1	2 THE CHEW		1-2PM		:30		NM	8	\$1,000.0
	Class of Time Start Date c: 09/18/12	- Immediatel End Date 09/24/12	y Pre-emptible v <u>Weekdays</u> MTWTF	vithout notice Spots/Week 8	<u>Rate</u> \$125.00						
N 169	WMUR09/18/	12 09/24/1	2 GENERAL I	HOSPITAL	2p-3p		:30	-	NM	8	\$1,000.0
	Class of Time Start Date c: 09/18/12	- Immediatel End Date 09/24/12	y Pre-emptible v <u>Weekdays</u> MTWTF	vithout notice <u>Spots/Week</u> 8	<u>Rate</u> \$125.00						
N 170	WMUR09/18/	12 09/24/1	2 KATIE		3-4P		:30		NM	8	\$1,000.0
	Class of Time Start Date c: 09/18/12	- Immediatel End Date 09/24/12	y Pre-emptible v <u>Weekdays</u> MTWTF	vithout notice Spots/Week 8	<u>Rate</u> \$125.00						
N 171	WMUR09/18/	12 09/24/1	2 ELLEN EF		4PM-5PM		:30		NM	8	\$800.0
	Class of Time Start Date :: 09/18/12	- Immediatel <u>End Date</u> 09/24/12	y Pre-emptible v <u>Weekdays</u> MTWTF	vithout notice Spots/Week 8	<u>Rate</u> \$100.00						
N 172	WMUR09/18/	12 09/21/1	News 9 at 5		5-6p		:30		NM	8	\$3,200.0
	Class of Time Start Date :: 09/18/12	- Immediatel End Date 09/24/12	y Pre-emptible v <u>Weekdays</u> -TwTF	vithout notice Spots/Week 8	<u>Rate</u> \$400.00						
N 173	WMUR09/24/	12 09/24/1:	News 9 at 5		5-6p		:30		NM	2	\$900.0
	Class of Time Start Date :: 09/18/12	- Immediatel End Date 09/24/12	y Pre-emptible w <u>Weekdays</u> M	vithout notice Spots/Week 2	<u>Rate</u> \$450.00						
N 174	WMUR09/18/	12 09/24/12	News 9 at 6		6-7p		:30		NM	10	\$9,000.0
	Class of Time Start Date :: 09/18/12	- Immediatel End Date 09/24/12	y Pre-emptible w <u>Weekdays</u> MTWTF	vithout notice Spots/Week 10	<u>Rate</u> \$900.00						
N 175	WMUR09/18/	12 09/24/12	2 Chronicle Ni	4	7-730p		:30		NM	5	\$2,750.0
	Class of Time Start Date :: 09/18/12	- Pre-emptibl End Date 09/24/12	e with notice <u>Weekdays</u> MTWTF	Spots/Week 5	<u>Rate</u> \$550.00						
N 176	WMUR09/18/	12 09/24/12	INSIDE EDI	TION AC	730-8p		:30		NM	5	\$2,250.0
	Class of Time Start Date : 09/18/12	- Immediately End Date 09/24/12	/ Pre-emptible w <u>Weekdays</u> MTWTF	vithout notice Spots/Week 5	<u>Rate</u> \$450.00						
	WMUR09/18/ Class of Time			1	11-11:35p		:30		NM	7	\$7,700.00

Obama/D/President

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	946658 / 2		
Contract Dates	Product	Estimate #	_
0/04/10 00/04/10	condidata	4500 Closel A	

09/04/12 - 09/24/12 candidate |1536 Sked A <u>Advertiser</u> Original Date / Revision 09/14/12 / 09/15/12 Obama/D/President

*Line	Ch Start	D at e End D	ate Description	on .	Start/End Time	Days	Spots/ Length Week	Rate	TypeS	Spots	Amoun
	Start Date k: 09/18/12	End Date 09/24/12	<u>Weekdays</u> MTWTFSS	Spots/Week 7	<u>Rate</u> \$1,100.00						
N 178	WMUR09/18	/12 09/24/1	12 Nightline		1135p-1206a		:30		NM	5	\$2,500.0
Wee	Class of Time Start Date k: 09/18/12	e - Fixed Non End Date 09/24/12	Pre-emptible <u>Weekdays</u> MTWTF	Spots/Week 5	<u>Rate</u> \$500.00						
N 179	WMUR09/18/	/12 09/24/1	2 Jimmy Kim	mel	1205-105a		:30		NM	10	\$750.0
Wee	Class of Time <u>Start Date</u> k: 09/18/12	- Pre-emptib End Date 09/24/12	ble with notice Weekdays MTWTF	Spots/Week 10	<u>Rate</u> \$75.00						
N 180	WMUR09/24/	/12 09/24/1	2 Dancing wi	th Stars	Prime Other		:30		NM	2	\$5,000.0
Weel	Class of Time Start Date k: 09/18/12	- Immediate End Date 09/24/12	ly Pre-emptible <u>Weekdays</u> M	without notice Spots/Week 2	<u>Rate</u> \$2,500.00						
N 181	WMUR09/24/	12 09/24/1	2 Castle		10-11p		:30		NM	2	\$5,000.0
Weel	Class of Time Start Date k: 09/18/12	- Pre-emptib End Date 09/24/12	ble with notice <u>Weekdays</u> M	Spots/Week 2	<u>Rate</u> \$2,500.00						
N 182	WMUR09/18/	12 09/18/1	2 Middle/Last	: Man	8-9p		:30		NM	1	\$1,800.0
Weel	Class of Time <u>Start Date</u> k: 09/18/12	- Pre-emptib End Date 09/24/12	Meekdays -T	Spots/Week 1	<u>Rate</u> \$1,800.00						
N 183	WMUR09/18/	12 09/18/1	2 20/20 Spec	ial	Prime Other		:30		NM	2	\$5,000.0
Weel	Class of Time Start Date k: 09/18/12	- Pre-emptib End Date 09/24/12	le with notice Weekdays -T	Spots/Week 2	<u>Rate</u> \$2,500.00						
N 184	WMUR09/19/	12 09/19/1	2 Middle/Sub	urgatory	8-9p		:30		МИ	1	\$1,700.01
	Class of Time Start Date C: 09/18/12	- Immediatel <u>End Date</u> 09/24/12	ly Pre-emptible Weekdays W	without notice Spots/Week 1	<u>Rate</u> \$1,700.00						
N 185	WMUR09/19/	12 09/19/1	2 Modem Far	nily/Suburgatory	9-10p		:30		NM	1	\$2,000.00
	Class of Time Start Date c: 09/18/12	- Immediatel End Date 09/24/12	ly Pre-emptible t Weekdays w	without notice Spots/Week 1	<u>Rate</u> \$2,000.00						
N 186	WMUR09/19/	12 09/19/1	2 Revenge		10-11p		:30		NM	1	\$900.00
	Class of Time Start Date c: 09/18/12	- Immediatel End Date 09/24/12	y Pre-emptible v <u>Weekdays</u> w	without notice Spots/Week 1	<u>Rate</u> \$900.00						
N 187	WMUR09/20/	12 09/20/1	2 Wipeout		8-9p		:30		NM	1	\$900.00
	Class of Time Start Date c: 09/18/12	- Immediatel End Date 09/24/12	y Pre-emptible v <u>Weekdays</u> T	without notice Spots/Week 1	<u>Rate</u> \$900.00						
N 188	WMUR09/20/	12 09/20/1:	2 Grey's Anat	omy	9-10p		:30		NM	2	\$5,000.00
	Class of Time <u>Start Date</u> x: 09/18/12	- Immediatel End Date 09/24/12	y Pre-emptible v <u>Weekdays</u> T	vithout notice Spots/Week 2	<u>Rate</u> \$2,500.00						
	WMUR09/20/				10-11p		:30		NM	1	\$1,700.00
	Class of Time	- Immediatel	y Pre-emptible v	vithout notice							

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Advertiser Obama/D/President		Original Date / Revision 09/14/12 / 09/15/12

*Line	Ch Start I	Date End Da	ate Description	1	Start/End Time	Days	Spots/ Length Week	Rate	Type	Spots	Amoun
Wee	<u>Start Date</u> k: 09/18/12	End Date 09/24/12	Weekdays T	Spots/Week 1	Rate \$1,700.00						
N 190	WMUR09/21/	12 09/21/1	2 Shark Tank	•	8-9p		:30	•	NM	1	\$900.C
Wee	Class of Time Start Date k: 09/18/12	- Immediate End Date 09/24/12	ly Pre-emptible v <u>Weekdays</u> F	vithout notice Spots/Week 1	<u>Rate</u> \$900.00						
N 191	WMUR09/21/	12 09/21/1	2 Primetime: \	WWYD	9-10p		:30		NM	1	\$900.C
Weel	Class of Time Start Date k: 09/18/12	- Immediatel End Date 09/24/12	ly Pre-emptible v <u>Weekdays</u> F	vithout notice Spots/Week 1	<u>Rate</u> \$900.00						
N 192	WMUR09/21/	12 09/21/1	2 20/20		10-11p		:30		NM	1	\$1,700.C
	Class of Time <u>Start Date</u> k: 09/18/12	- Immediatel End Date 09/24/12	y Pre-emptible v <u>Weekdays</u> F	vithout notice Spots/Week 1	<u>Rate</u> \$1,700.00	-					
N 193	WMUR09/22/	12 09/23/1	2 6a Weekend	d Daybreak	Sa/Su 6-7a		:30		NM	4	\$300.0
Weel	Class of Time Start Date k: 09/17/12	- Immediatel End Date 09/23/12	y Pre-emptible v <u>Weekdays</u> 22	vithout notice Spots/Week 4	<u>Rate</u> \$75.00						
N 194	WMUR09/22/	12 09/23/1	2 7a Weekend	d Daybreak	7-9a		:30		NM	8	\$1,600.0
	Class of Time Start Date k: 09/17/12	- Immediatel End Date 09/23/12	y Pre-emptible w Weekdays 44	vithout notice Spots/Week 8	<u>Rate</u> \$200.00						
N 195	WMUR09/22/	12 09/23/1:	2 Weekend G	MA	9-10a		:30		NM	4	\$900.0
	Class of Time Start Date c: 09/17/12	- Immediatel End Date 09/23/12	y Pre-emptible w Weekdays 22	rithout notice Spots/Week 4	<u>Rate</u> \$225.00						
N 196	WMUR09/22/	12 0 9 /22/1:	2 SA-SU 12P-	6P	12P-6P		:30		NM	4	\$300.0
	Class of Time Start Date c: 09/17/12	- Immediatel End Date 09/23/12	y Pre-emptible w <u>Weekdays</u> 4-	rithout notice Spots/Week 4	<u>Rate</u> \$75.00						
N 197	WMUR09/22/	12 09/22/12	2 News 9 at 7		7-730p		:30		NM	1	\$500.0
	Class of Time Start Date c: 09/17/12	- Immediatel End Date 09/23/12	y Pre-emptible w <u>Weekdays</u> 1-	rithout notice Spots/Week 1	<u>Rate</u> \$500.00						
N 198	WMUR09/22/	12 09/22/12	2 Inside Editio	n WK	730-8P		:30		NM	2	\$250.0
	Class of Time Start Date c: 09/17/12	- Immediatel End Date 09/23/12	y Pre-emptible w <u>Weekdays</u> 2-	rithout notice Spots/Week 2	<u>Flate</u> \$125.00						
N 199	WMUR09/22/	12 09/22/12	2 ABC Prime (College Football	8-1130p		:30		NM	3	\$3,600.0
	Class of Time <u>Start Date</u> c: 09/17/12	- Immediately End Date 09/23/12	y Pre-emptible w <u>Weekdays</u> 3-	rithout notice Spots/Week 3	<u>Rate</u> \$1,200.00						
N 200	WMUR09/23/	12 09/23/12	2 Close Up		10-1030a		:30		NM	2	\$450.0
Week	Start Date x: 09/17/12	End Date 09/23/12	y Pre-emptible w <u>Weekdays</u> 2	Spots/Week 2	<u>Rate</u> \$225.00						
	WMUR09/23/ Class of Time		2 This Week w y Pre-emptible w	ith Christiane ithout notice	12n-1p		:30		NM	1	\$750.0

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and unt payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

specified.

Hearst television inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



	Contract / Revision 946658 / 2	
Contract Dates 09/04/12 - 09/24/12	Product candidate	Estimate # 1536 Sked A
Advertiser Obama/D/President		Original Date / Revision 09/14/12 / 09/15/12

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week	Rate Type	Spots	Amoun
Start DateEnd DateWeekdaysSpots/WeekWeek: 09/17/1209/23/1211	<u>Rate</u> \$750.00				
N 202 WMUR09/23/12 09/23/12 SU 12P-6P	12P-6P	:30	NM	5	\$375.0
Class of Time - Immediately Pre-emptible without notice Start Date	<u>Rate</u> \$75.00				
N 203 WMUR09/23/12 09/23/12 6p News 9 Weekend	6-7p	:30	NM	2	\$1,000.0
Class of Time - Immediately Pre-emptible without notice Start Date	<u>Rate</u> \$500.00				
N 204 WMUR09/23/12 09/23/12 EMMY RED CARPET SPE	C17-8p	:30	NM	1	\$1,000.0
Class of Time - Immediately Pre-emptible without notice Start Date	<u>Rate</u> \$1,000.00				
N 205 WMUR09/23/12 09/23/12 EMMY AWARDS 9/23	8-11p	:30	NM	1	\$2,000.0
Class of Time - Immediately Pre-emptible without notice Start Date End Date Weekdays Spots/Week Week: 09/17/12 09/23/121 1	<u>Rate</u> \$2,000.00				
		Totals		667	\$319,220.0

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 -09/24/12	667	\$319,220.00	\$271,337.00
Totals	667	\$319,220.00	\$271,337.00

Signature: Date:	
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(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise

specified.

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TERMS AND STANDARD CONDITIONS FOR PURCHASE OF BROADCAST ADVERTISING

The person, firm or other business entity ("Agency") contracting to purchase broadcast advertising time on behalf of the advertiser named on the face of this contract ("Advertiser") and the station accepting this contract ("Station") hereby agree that this contract shall be governed by the following conditions and terms:

1. BILLING AND PAYMENTS

- (a) Station will, from time to time at intervals following broadcasts hereunder, bill Agency on behalf of Advertiser at address on the face hereof. Agency shall pay Station thereon at address on bill on or before the 15th day of each month following that in which broadcast occurred or on such other date as may be specified in the invoice.
- (b) Except where this contract is made directly with the Advertiser described on the face of this contract, it is understood that Agency makes this contract both for itself and as agent for the Advertiser and that Agency agrees, on behalf of the Advertiser and of itself, that Agency and Advertiser are and shall be jointly and severally liable for all payments to be made by agency to Station and for all obligations undertaken to be performed by Agency.

2. TERMINATION

- (a) Unless otherwise specified on the face hereof, either party may terminate this contract, without cause, upon giving the other party at least 28 days prior notice provided that, if notice is given by Agency, termination shall not be effective until after two (2) weeks of broadcasting hereunder. If Agency so terminates this contract, it shall pay Station at the earned rate for all broadcasts pursuant to this contract through the effective date of termination.
- (b) Station may, upon notice to Agency, terminate this contract at any time; (i) upon material breach by Agency; (ii) if Station fails to receive timely payment on billing; or (iii) if Advertiser's or Agency's credit is, in Station's reasonable opinion, impaired. Upon such termination, all unpaid accrued charges hereunder shall immediately become due and payable. The Agency's only liability shall be to pay for telecasts completed hereunder prior to cancellation by Station.
- (c) Agency may, upon notice to Station, terminate this contract at any time upon material breach by Station. Upon such termination, the Station's only liability shall be to pay as liquidated damages a sum equal to the lesser of the following: (i) the actual noncancellable out-of-pocket costs necessarily incurred by Agency in performance of this contract through date of such termination, or (ii) the total which would be due to Station hereunder if, on the date on which Agency gives notice of cancellation, Station had given notice of termination pursuant to Paragraph 2(a) effective at the earliest date permitted thereunder.
- (d) Neither party shall have any liability to the other upon termination pursuant to this Paragraph 2, except as provided in this Paragraph 2 and Paragraph 7.

3. OMISSION OF BROADCAST

If, as a result of an act of God, force majeure, public emergency, labor dispute, restriction imposed by law or governmental order, mechanical breakdown, or where necessary to enable the Station to comply with the Communications Act of 1934, as amended, to satisfy the "reasonable access" and/or "equal opportunity" requirements for certain political candidates, or any other similar or dissimilar cause beyond the Station's reasonable control, Station fails to broadcast any or all of the announcement(s) or programs to be broadcast hereunder, Station shall not be in breach hereof, but Agency shall be entitled to an adjustment as follows: (i) if no part of a scheduled broadcast is made, a later broadcast shall be made at a reasonably satisfactory substitute date and time, and if no such time is available, the time charges allocable to the omitted broadcast shall be waived; (ii) if a material part, but not all, of a scheduled broadcast is omitted, a later broadcast shall be made at a reasonable substitute date and time, and Agency shall continue to pay full charge. The foregoing shall not deprive Agency of the benefit of any discounts which it would have earned hereunder if the broadcast had been made in its entirety.

4. PREEMPTIONS

Station shall have the right to cancel any broadcast or portion thereof covered by this contract in order to broadcast any program or event which, in the Station's sole discretion, it deems to be of greater public interest or significance. Station may also recapture time previously sold when necessary to comply with its obligations to make available "reasonable access" and/or "equal opportunities" to certain political candidates under the Communications Act of 1934, as amended. Station will notify Agency of such cancellation as promptly as reasonably possible, if the parties cannot agree upon a satisfactory substitute date and time, the broadcast so preempted shall be deemed canceled without affecting the rate, discounts or rights provided under this contract, except that Agency will not have to pay Station any charges allocable to the canceled broadcast.

5. FIXED RATE PURCHASES

Notwithstanding the provisions of Paragraphs 3 and 4 above, unless the omitted or preempted announcement was purchased as a single buy or at a fixed (i.e., not a preemptible) rate, and it is so indicated on the face of this contract, Station may preempt at its sole discretion for any reason. In the event of preemption or omission, unless otherwise agreed to by Station, Agency shall continue to pay the full charge (no credit or refund will be given) but Agency shall be accorded another announcement at a reasonably satisfactory substitute date and time, at no additional charge therefor.

6. AGENCY MATERIAL

All commercial materials (if so specified on the face of this contract, all program materials, including talent) shall be furnished by Agency and delivered to Station at Agency's sole cost and expense. Agency shall deliver all materials not less than 48 hours (exclusive of Saturdays, Sundays and holidays) in advance of broadcast. All materials furnished by Agency (i) shall not be contrary to the public interest, (ii) shall conform to the Station's then existing program and operating policies and quality standards, and (iii) are subject to Station's prior approval and continuing right to reject or to cause Agency to edit such materials. Station will not be liable for loss or damage to Agency's material or, even if accepted by Station, for communications from others.

If Agency requests within 30 days of last broadcast hereunder, Station will, at Agency's expense, return Agency material to Agency. If Agency does not so request, Station has the right to dispose of all Agency material any time after 60 days following the last broadcast hereunder.

7. INDEMNIFICATION

Agency and Advertiser will jointly and severally indemnify and hold harmless Station from and against all claims, demands, debts, obligations or charges (including reasonable attorney fees and disbursements) which arise out of or result from the broadcast, preparation for broadcast or contemplated broadcast of materials furnished by or on behalf of Agency and/or Advertiser or furnished by Station at Agency's request for use in connection with Agency's or Advertiser's commercial material, and Station will similarly indemnify and hold harmless Agency and Advertiser with respect to all materials furnished by Station. The indemnitie eshall promptly notify and cooperate with the indemnitor with respect to any claim. The provisions of this paragraph shall survive the termination or expiration of this contract.

8. CONSEQUENTIAL DAMAGES

Agency and Station hereby agree that consequential damages resulting from any breach of this contract, pursuant to Paragraph 2, or any omission of broadcast, pursuant to Paragraph 3, or any preemption of broadcast, pursuant to Paragraph 4, are speculative and neither Agency not Station shall be held liable for any consequential damages incurred. This consequential damage exclusion provision is an allocation of risk separate and apart from provisions specifying or limiting either Agency's or Station's remedies for breach.

9. GENERAL

face hereof.

- (b) The Station shall exercise normal precautions in handling of property and mail, but assumes no liability for loss or damage to program or commercia materials and other property furnished by the Agency in connection with broadcasts hereunder. The Station will not accept or process mail, correspondence, or telephone calls in connection with broadcasts except after its prior approval.
- (c) Agency is acting as agent for a disclosed principal (i.e., the Advertiser named on the face hereof) and Agency will act as agent for making payment on all billings hereunder. However, Agency shall be primarily liable for the Advertiser's payment of sums due hereunder and Station shall look initially to Agency for the payment thereof unless and until Agency fails to timely remit payment or becomes insolvent. Advertiser shall be liable to Station and not to agency on all unpaid billings for services rendered by Station hereunder (excluding advertising agency commissions), but only to the extent that Advertiser has not theretofore made payment to the Agency thereon, and to the extent that Advertiser has theretofore made payment to the Agency thereon, and to the extent that Advertiser has theretofore made payment to the Agency thereon, and to the extent that Payment or arrangement purporting to assign or pledge to a third party monies which may be or become payable by Advertiser or Agency, or that Agency was in danger of becoming insolvent; or (ii) after receiving notice (together with a current statement of account) from Station that Agency is seriously delinquent under this or any other advertising agreement(s) between Station and Agency be failing to make payment on billings within 45 days after the end of the month in which service is provided thereunder. Nothing herein contained relating to the payment of billings by Agency shall be construed so as to relieve Advertiser of, or diminish Advertiser's liability for breach of its obligations hereunder. If this contract is with a media buying service, all references herein to Agency shall apply to the media buying service. If this contract is made directly with Advertiser, references herein to Agency shall apply to Advertiser except that in such case no commission will be allowed.
- (d) Agency shall not assign this contract except to another agency which succeeds to its business of representing Advertiser and provided such other agency assumes all its obligations hereunder. Advertiser may, upon notice to Station, change its agency and only the successor agency shall be entitled to commissions, if any, on billings for broadcasts thereafter. Station is not required to broadcast hereunder for the benefit of any person other than Advertiser, or for a product or service other than that named on the face hereof.
- (e) This contract contains the entire understanding between the parties, cannot be changed or terminated orally, and shall be construed in accordance with the laws of the State of New York, and with the Communications Act of 1934, as amended, and with the rules and regulations of the FCC issued pursuant thereto. When there is any inconsistency between these standard conditions and a provision on the face hereof, the latter shall govern. Failure of either party to enforce any of the provisions hereof shall not be construed as a general relinquishment or waiver of that or any other provision. All notices hereunder (except for notices under Paragraph 4) shall be in writing, given only by prepaid telegram or mail, addressed to the other party at the address on the face hereof, and shall be deemed given on the date of dispatch.

[For additional information relating to political advertising, Agencies and Advertisers are encouraged to request a copy of the Station's current political advertising disclosure statement.]